



SRSB | SULAIMAN ALRAJHI
SCHOOL OF BUSINESS
كلية سليمان الراجحي للأعمال
SPIRIT OF ENTREPRENEURSHIP

Scope of Accreditation

School's Perspectives and Future Challenges

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Accreditation Philosophy

Assure the quality of business education and produce impactful outputs

- ❖ Achieving school's mission through effective use of resources.
- ❖ Managing the available resources towards quality enhancement.
- ❖ Communicate continuous improvement policies and procedures.
- ❖ Maintain quality through different operations.

- Faculty, students and staff engagement (internal and external).
- Innovation in Teaching, Learning, Research and Strategic Initiatives.
- Produce positive impact on stakeholders and communities.

- Scope of accreditation implies the ability of a business school to adopt this philosophy.

Which academic unit and which academic program/s?

Scope of Accreditation

Institutional and Programmatic scope

- ❖ **Institutional Scope:** what is the unit of accreditation?
 - ✓ The institution that is seeking to earn or maintain AACSB accreditation.
 - ✓ An organization through which business programs are authorized, resourced, and overseen.
- ❖ **Programmatic Scope:** which business programs are included in the review?
 - ✓ The determination of inclusion or exclusion of a program in the accreditation review



Institutional Scope

Either an institution or single business academic unit

- ❖ AACSB accreditation is granted by default to the institution.
- ❖ A school can apply for accreditation as a single academic unit within a larger institution.



Programmatic Scope

Normally, all degree programs offered at the business academic unit should be subject to review, while exclusion can be made for specific degree programs.

- Percent of traditional business subject (25% for undergraduate and 50% for graduate programs).
 - Marketing and presentation of a program as a business degree program.
 - National systems and cultural issues that could affect the definition of traditional business courses.
 - Control and oversight.
- ❖ *During the continues review cycle, any new programs offered by an accredited business unit are to be included in the next review process.*

Exclusions

Exclusion criteria for Programs:

- ❖ **Independence:** Participation in the development, delivery and oversight of program/s.
- ❖ **Operational Control** relative to program design, development, faculty and students control and delivery.
- ❖ **Program distinctiveness** (e.g. *not presented in conjunction with the included programs, either in the institution's materials or publications; or in presentations to potential students, faculty, and employers*).
- ❖ **Non-Business Accreditation:** Degree programs subject to accreditation by other non-business accreditation organizations.
- ❖ **Participated, but not named:** Joint delivery of programs with other degree granting institution.
- ❖ **Specialized field:** Specialized degree programs **and** that are not represented in conjunction with business degree programs.
- ❖ **Separate location:** Separate or independent campuses

THANK YOU FOR YOUR TIME
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